

# GREEN BUILDINGS OF THE NEW CENTURY: THE PERSPECTIVE OF GREEN BUILDING COUNCIL ITALIA

**Marco Mari**

Vice-President of  
Green Building Council Italia



## Short BIO

*A lifelong sustainability advocate with an over 20-year experience.*

*Including sustainable buildings, sustainable products asset management and green rating tools.*

*Marco served for leading consultancy firms, such as Bureau Veritas, taking lead roles in a wide range of high-profile projects internationally and working closely with most renowned multinational firms injecting sustainability to their core business.*

*Involved in all aspects of the consultancy, auditing or training process; from client contact, problem definition, proposal writing, research, analysis, model creation and development, 'story building', through to presentation of findings.*

*Marco works, driven by his true passion for sustainability and by an extraordinary professional experience, covered a wide spectrum of issues and problems in many different markets and countries developing a profitable national and international network.*



## Lecture

Dr. Mari will openly discuss about the new perspectives of Green Building Council Italia also taking into account new legislation boundaries and triggers and international challenges under the framework of environmental sustainability of the built environment.



Dipartimento di Ingegneria



**CIRIAF**  
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